



NEWS RELEASE

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Des-Case Corporation expands marketing team

WHITE HOUSE, Tenn. —Des-Case Corporation, a leading manufacturer of desiccant breathers, welcomes Trigg Minnick, who recently joined the company as sales engineer.

Minnick assumes responsibility for expanding sales activity at the end user level and meeting that demand in partnership with Des-Case distributors. He will handle lead follow-up, and will assist in generating new business and developing sales strategies for the full line of Des-Case breather products. He will also assist in order fulfillment, customer service and technical support.

Minnick brings several years of customer service and sales experience to the team. He holds a bachelor's degree in finance with an emphasis on international business and a minor in engineering from Tennessee Technology University in Cookeville.

"Our ultimate goal is to displace standard breather caps. Des-Case is showing strong market gains with significant growth during the past year," said Brian Gleason, general manager of Des-Case. "With this kind of activity, we recognize the need to expand our sales efforts. The addition of Trigg to focus on new sales will help to further strengthen our marketing team and aid in our aggressive growth strategy."

Headquartered in White House, Tenn., Des-Case Corporation designs, manufactures and markets a complete line of desiccant breathers for a wide variety of industries. The company's products feature a design unparalleled in the marketplace and are protected by two U.S. patents. For more information, please visit www.des-case.com or call 615.672.8800.

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