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## FOR IMMEDIATE RELEASE

## Des-Case's New Lubrication Budget Tips eBook Reveals the Steps to Establishing a Strong Lubrication Program

Recent release "Six Small Budget Tips to Protect Your Equipment Assets" eBook by Des-Case Provides Instruction for Achieving Best-in-Class Lubrication

**GOODLETTSVILLE, Tenn. (March 15, 2016)** — Des-Case, in partnership with <u>Plant Services</u>, has released a new eBook "Six Small Budget Tips to Protect Your Equipment Assets." The eBook can be downloaded at <u>http://bit.ly/1oYPYjY</u>.

"At Des-Case, our goal is to help customers enhance equipment reliability and increase profitability by extending lubricant life." said Director of Marketing Stephanie Schaffer. "This new resource furthers that goal by providing maintenance professionals a strong framework for protecting equipment assets."

In a survey of 350 maintenance professionals, only 32% felt they had achieved best-in-class lubrication. Des-Case's new eBook helps to address this problem by providing lubrication budget tips and best practices. In this new guide, lubrication professionals will learn:

- Tips to prevent lubrication contamination
- How to create a lubrication training plan
- Benefits of a precision lubrication project plan
- How to catch lubrication related problems before they happen

Des-Case products extend the life of industrial lubricants by preventing contamination with desiccant breathers, removing contaminants with filtration systems, and detecting lubricant problems with visual oil analysis. In addition, the company provides various lubrication training programs and tools to help businesses establish strong lubrication programs. To learn more about Des-Case, visit <u>descase.com</u>.

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## About Des-Case Corporation

Headquartered near Nashville, Tennessee, Des-Case Corporation manufactures specialty filtration products for industrial lubricants. Founded in 1983, the company markets a broad array of products designed to help companies make equipment investments last longer. Des-Case has worked with some of the world's largest companies, both directly and through partners. Its trademarked and patented solutions are marketed through an extensive distribution network, private label distributors, and OEM partners. For more information, visit <u>www.descase.com</u> or call 615-672-8800.

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